

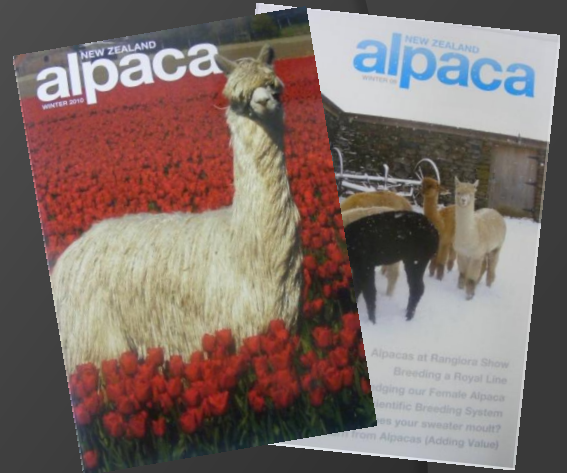


# Non Member Advertising Options

Advertising Options  
Available:

- Advertising Packages

- Gold Package
- Silver Package



- Alpaca Magazine

- Membership Directory

- AANZ Website

- Option A - Website Sponsor

- Option B - Page Sponsor



# Advertising Packages

## Gold Package \$1,560+gst / year

The Gold Advertising Package includes:

- One full page colour advertisement in each of the three AANZ Alpaca Magazines published during the term of the Gold Advertising Package.
- One full page black and white advertisement, and one listing description in the Products and Services section of the AANZ Membership Directory published in the month of August, during the Gold Advertising Package Term.
- AANZ Website advertising during the Gold Advertising Package Term, comprising:
  - i) One rotating banner advertisement which appears on every page of the website, with a link to the Advertiser's website, and
  - ii) One advertisement as Page Sponsor on the website page of the Advertiser's choice. The advertisement to include:
    - a) Logo or Banner advertisement (the Banner advertisement will be used where a logo is not provided)
    - b) Name
    - c) Address
    - d) Telephone Number
    - e) Live link to email address
    - f) Website address and live link to website
    - g) 50 word description (to be the same description for the Membership Directory listing)

### Payment terms:

The AANZ will supply a GST invoice for the annual charge to the Advertiser on receipt of the signed contract. The Advertiser is to make payment within ten days of the date of invoice.

Contact: [advertising@alpaca.org.nz](mailto:advertising@alpaca.org.nz)

## Advertising Packages cont..

# Silver Package \$900+gst / year

The Silver Advertising Package includes:

- One half page colour advertisement in each of the three AANZ Alpaca Magazines published during the term of the Silver Advertising Package.
- One half page black and white advertisement, and one listing description in the Products & Services section of the AANZ Membership Directory published in the month of August, during the Silver Advertising Package Term.
- AANZ Website advertising during the Silver Advertising Package Term, comprising one advertisement as Page Sponsor on the website page of the Advertiser's choice. The advertisement to include:
  - a) Logo or Banner advertisement (the Banner advertisement will be used where a logo is not provided)
  - b) Name
  - c) Address
  - d) Telephone Number
  - e) Live link to email address
  - f) Website address and live link to website
  - g) 50 word description (to be the same description for the Membership Directory listing)

### Payment terms:

The AANZ will supply a GST invoice for the annual charge to the Advertiser on receipt of the signed contract. The Advertiser is to make payment within ten days of the date of invoice.



# AANZ Alpaca Magazine

The AANZ Magazine is produced three times a year, summer, autumn, and winter.

## ADVERTISING RATES

Size	Price (excl GST)
Business Card	\$55.00
¼ Page	\$110.00
½ Page	\$220.00
Full Page	\$400.00
Double Page Spread	\$700.00
Inside Back	Full Page & 15%
Special Position (Subject to availability)	+ 10%

## ADVERT SIZES

Size	Specifications	
Business Card	90mm x 55mm	
¼ Page	90mm x 130mm	Portrait
½ Page	90mm x 272mm	Portrait
½ Page	180mm x 132mm	*220mm x 158mm
Full Page	180mm x 272mm	* 220mm x 307mm
Double Page	390mm x 272mm	*430mm x 307mm

\* for adverts to extend to end of page

# Membership Directory

An A5 Booklet style publication listing all full members of AANZ with a products and services advertising section to the rear. Black and white pages with a colour cover and centrefold. Published each August and given to every new member of AANZ.



## ADVERTISING RATES

Size	Price (excl GST)
Outside Back Cover (Colour)	\$200.00
Inside Front Cover (Colour)	\$150.00
Inside Back Cover (Colour)	\$150.00
Centerfold (Colour)	\$350.00
Full Page Advert (Black & White)	\$100.00
Half Page Advert (Black & White)	\$60.00
Description Listing – 50 Words (Black & White)	\$30.00

## ADVERT SIZES

Size	Specifications	
½ Page	118mm x 84mm	
Full Page	154mm x 216mm	With bleed
Full Page	118mm x 180	With margins

Contact: [advertising@alpaca.org.nz](mailto:advertising@alpaca.org.nz)



## Graphic Design

**There is a graphic design service available through Taieri Print Ltd, Dunedin.**

**Taieri Print charge \$60 (ex GST) per hour for this service.**

**Most adverts take an hour or less to complete however Taieri Print will contact you with an estimate prior to commencing work if composing your advert takes more than an hour.**

**Please note: these graphic design charges apply to all magazine advertisers.**